

British Red Cross

44 Moorfields

London EC2Y 9AL

ENGLAND



Who we are

The British Red Cross helps people in crisis, wherever and wherever they are. We are part of a global network of volunteers, responding to natural disasters, conflicts and individual emergencies.

We enable vulnerable people at home and overseas to prepare for and respond to emergencies in their own communities. And when the crisis is over, we help people to recover and move on with their lives.

Ready for emergencies

We respond to hundreds of emergencies – such as transport accidents, floods and fires – every year and have a special role to play in supporting the emergency services. Whatever the incident, from a minor traffic accident to a mass evacuation, we are ready to respond.

Swift reaction to London bombings
Our volunteers rose immediately to the immense challenge of dealing with the 7 July London bombings. Within minutes of the four blasts, Red Cross ambulances attended the multiple scenes where at least 52 people died and 700 were injured.

More than 180 volunteers provided first aid and comfort to hundreds of wounded and distressed travellers. In the wake of the blasts, we helped set up and run an assistance centre, 24-hour telephone support line and charitable fund for victims of the bombings and their families.

Tackling the tornado
The Red Cross began a marathon five-day response when a freak tornado hit Birmingham in July 2005, damaging hundreds of houses, uprooting trees and injuring 20 people.

Our volunteers supported 200 stranded evacuees at a rest centre, transported injured people to hospital and comforted the many residents shaken by the events.

Equipped to save lives

We train thousands of first aiders every year, preparing them to cope with accidents and emergencies in the home, at work or out and about. Our volunteers also provide first aid cover at hundreds of events throughout the UK.

Novice first aider saves road accident victim
In September 2004, Iain Ferguson helped a seriously injured child at a road accident – just five minutes after completing a Red Cross first aid course in Bellshill, Scotland. Iain treated the boy's injuries, which included a deep head wound and a broken leg, for 15 minutes until paramedics arrived.

He said: "You never know when your first aid skills might be required but, thanks to my training, I felt confident that I could help. As a father myself, I would hope that someone would be able to help my child if she ever needed first aid."

Safety on the roads
In 2005, we ran a successful road safety campaign right across the UK, teaching 62,000 young people about first aid and raising road safety awareness among thousands more young people and adults.

"These events gave young people a chance to have some fun and learn the skills that one day could help save lives"

Did you know?

- We train 150,000 people in first aid every year
- Our road safety campaign reached 160,000 young people

Join in

All the good work we do is only made possible by our supporters, who generously give their time or money to ensure we can keep on making a difference. And there are so many ways to back the Red Cross.

Make a donation

Your gift can make a huge difference to someone's life. For example:

- > £10 could train one person in life-saving first aid skills
- > £25 could help feed a family in need overseas for one month
- > £50 could provide a family with basic water and sanitation for their whole lifetime

redcross.org.uk/donate

Take part in an event

Fancy absailing from a tall building, trekking across Peru or organising a big fancy dress party? There's no limit to the fun ways in which you can raise money.

redcross.org.uk/events

Give goods to our shops

Convert all those unwanted clothes, books, CDs and household items into much-needed funds by handing them in at one of our Red Cross shops. There are over 350 to choose from.

redcross.org.uk/redcrossshops

Join us

Our network of 35,000 volunteers is the lifeblood of the Red Cross. If you want to meet new people and use your time to do something worthwhile, we have something to suit you!

redcross.org.uk/volunteering



Humanitarians in action

In an increasingly complex world, we recognise how important it is for children and young people to have a greater understanding of humanitarian issues. That's why we're now working closely with schools throughout the UK, helping them to provide valuable education on a range of local and global themes.

A powerful message

Perhaps the most powerful way to demonstrate to students what life is like for other people around the world is to show them directly. Our trained speakers visit schools and give interactive presentations on current themes, such as child soldiers and humanitarian law, highlighting individual case studies and encouraging debate.

redcross.org.uk/education



Did you know?

- > More than 117,000 young people and teachers used our Humanitarian education products in 2014.

Helping you in the classroom

School speaker network

The Red Cross can provide speakers on a wide range of current themes – such as child soldiers, disaster response and the rules of war – to engage young people from a humanitarian perspective.

Our trained volunteer speakers deliver interactive presentations and support teachers by focusing students' attention on humanitarian and citizenship issues, which have relevance right across the curriculum.



For more information and to request a school speaker, visit redcross.org.uk/schoolspeakers



Your interaction with our students was well considered, especially the way you answered their challenging questions and remarks. Further, all students engaged and participated actively in all the tasks.

George Callaway, assistant head teacher, Kettlewell

Supporting teacher development

Using interactive and accessible methodologies, learn how to bring humanitarian issues alive in the classroom. Teachers play a vital role in helping students understand and engage with an increasingly complex world. That's why the Red Cross offers specialist support on a number of important educational themes.

Our initial Teacher Training programme helps student teachers at training colleges gain a critical awareness of humanitarian issues.

Our Continuing Professional Development programme enables qualified teachers to build on their existing knowledge and experience to confidently tackle controversial humanitarian issues and first aid within an educational context.

Very enjoyable. I learned so much and couldn't wait to put into practice!

Modern languages teacher, 17

Humanitarian education resources



▲ Don't shoot poster

Ref: YEP1600
Price: Free (p&p only)

This popular A2 size poster powerfully captures the Red Cross' key message of neutrality.



▲ Water aid poster

Ref: YEP1602
Price: Free (p&p only)

These A1 size posters focus on lack of water and food security, and encourage young people to reflect on the lives of their peers overseas.



▲ Food aid poster

Ref: YEP1603
Price: Free (p&p only)

▲ This is not a game posters
Four different A2 size posters covering conflict, disaster, diversity and health issues.

Ref: YEP1600 1
Ref: YEP1604 2
Ref: YEP1605 3
Ref: YEP1606 4
Price: Free (p&p only)

▲ What is your goal? postcards
Four different A6 size postcards covering conflict, disaster, diversity and health issues.

Ref: YEP1601
Ref: YEP1602
Ref: YEP1603
Ref: YEP1604
Price: Free (p&p only)





The four photo sets in this pack explore the following topics:

◀ Photo 1:
Prisoners of conflict
Ref: YEP3000
Price: £6.99

◀ Photo 2:
Conflict and justice
Ref: YEP3001
Price: £6.99

◀ Photo 3:
Civilians in war
Ref: YEP3002
Price: £6.99

◀ Photo 4:
The disappeared
Ref: YEP3003
Price: £6.99

◀ **Bundle offer**
Photo sets 2, 3 and 4
Ref: YEP3004
Price: £13.99

“ I gained a new perspective on the lives of others. My peers and I were able to work well together and I believe the humanitarian training was an experience that will stay with me for a very long time ”

Leigh Moore, student, Bannerman High School, Glasgow

Free products from the ICRC!
Place your orders at www.icrc.org

You can order a broad range of free and exciting products directly from the International Committee of the Red Cross. Here are just a few examples of the resources available.

► **Distinguish: combatant or civilian?**
Poster and PUP
Ref: 20000101
Price: Free (PUP only)

This colorful A1 poster is designed to raise awareness of the vital need for distinction between combatants and civilians in modern armed conflicts.

► **Protect children in war**
Posters
Ref: 20000102
Price: Free (PUP only)

The life, health and dignity of children caught up in armed conflict require particular attention so the fighting will not endanger their future. This series of four A1 posters focuses on the protection of children in war, child soldiers, restoring family links and rehabilitation.



www.icrc.org/uk/resources



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British Red Cross services

International tracing and message service

When families are separated by war or disaster, the Red Cross works through a global network to put them back in touch. On average, we put two families in touch every day.

redcross.org.uk/trace

First aid training

Would you like to learn first aid? Call Red Cross Training on 0844 871 8000.

We offer first aid training for the workplace, as well as courses that are open to the general public. We also offer tailored

programmes, specially designed to include groups or individuals, including those with disabilities, who may require a more flexible approach to learning first aid skills.

You can learn first aid from the resources on our website:

redcross.org.uk/firstaid

Our website also includes a free e-learning package focussing on first aid for babies and children, featuring videos, audio clips and Q&As.

childrenfirstaid.redcross.org.uk

Independent living services

Across the UK, the Red Cross offers tailored help for people with health issues, including care in the home, loans of medical equipment, transport assistance, therapeutic massage and skin camouflage for those with disfiguring skin conditions.

For more information, visit redcross.org.uk/independentliving



The personal cost of an emergency

